

EU perspective on Green Purchasing and EU/Swedish administered eco-labels

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The Swedish Environmental Management Council (SEMCO)

Jointly owned by the Swedish state, the Swedish Association of Local Authorities and Regions and the Confederation of Swedish Enterprises.

EMAS: www.emas.se
EPD: www.environdec.com
EKU: www.eku.nu



Agenda

- Current status of GPP in EU
 - Strategies
 - Legislation
 - Action plans
 - Capacity building
- EU/Swedish administered eco-labels and eco-declarations
 - EU-flower
 - Nordic Swan
 - Others
 - Eco declaration





Current status of GPP in EU

- Strategies

- Integrated Product Policy, IPP



One of the overarching goals of IPP is to stimulate consumer demand for greener products, through easily accessible, understandable and credible information.

- Lisbon strategy

Target is to make Europe more dynamic and competitive, in a sustainable way and while enhancing social inclusion.





Legislation

- Directive on Energy-using Products (EuP), provides coherent EU-wide rules for Eco-design
- Procurement directives allowing environmental and social considerations in public procurement





Action plans

- Environmental Technologies Action Plan – ETAP

Covers a spectrum of actions to promote eco-innovation and the take-up of environmental technologies. It includes priority actions along several lines:

- promoting research and development,
- mobilizing funds,
- helping to drive demand and improving market conditions.





Action plans

- Action plan for Green Public Procurement

Handed in by the EU-25 to EU Commission before next year. Stating actions, targets and follow-up actions for the coming 3 years.





Capacity building

- EU will develop a training toolkit including
 - Strategic information for policy makers (at government and organisational level)
 - Life cycle cost information for financial units => models for calculating LCC per product group
 - Concrete environmental criteria for purchasing officers





Capacity building

- New EUROPA website
<http://ec.europa.eu/environment/gpp/>
- Examples of national/local GPP strategies
- Will include info on life cycle cost
- Continuous upload of good practices
- Links to databases containing environmental specifications



EU/Swedish administered eco-labels

- EU Flower www.eco-label.com
 - administered by the European Eco-labelling Board. Currently twenty-three different product groups, and already more than 250 licenses have been awarded for several hundred products.
- Nordic Swan www.svanen.nu/Eng/
 - The Swan is the official Nordic eco-label, introduced by the Nordic Council of Ministers. Currently 892 licenses within 64 product areas.



Framtiden skapas nu.



EU/Swedish administered eco-labels

- Other eco-labels in Sweden

- Bra Miljöval www.snf.se/bmv/english.cfm

- Managed by the Swedish Society for Nature Conservation



- TCO Development www.tcodevelopment.se

- TCO Development works to create good work environments for office workers while also safeguarding the external environment.



- KRAV www.krav.se/english.asp

- KRAV is a key player in the organic market in Sweden



Eco-declaration

- Environmental Product Declaration – EPD

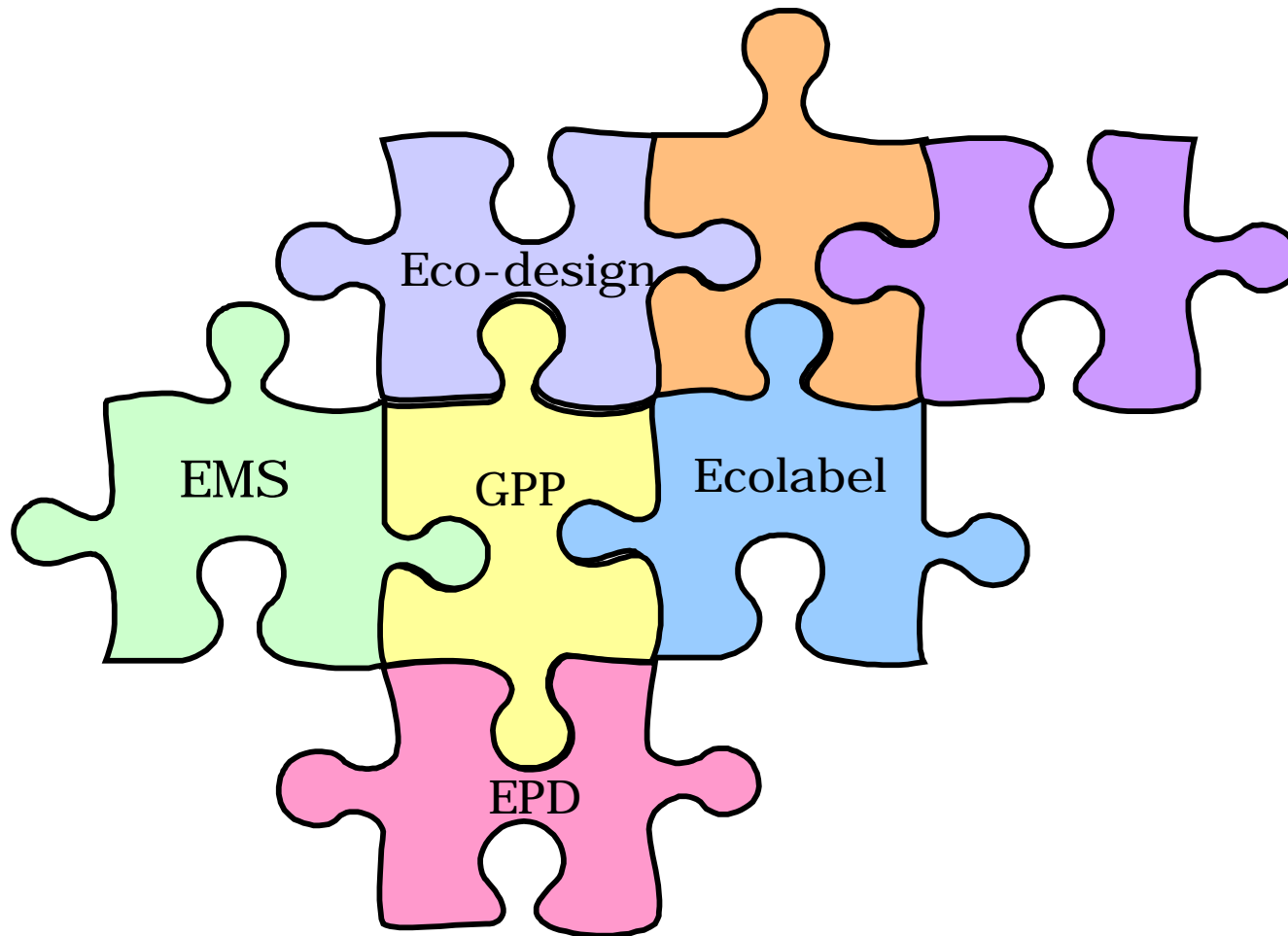
www.environdec.com/



Thank you for listening!

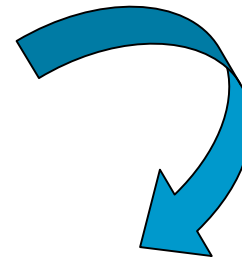


THE IPP TOOLBOX

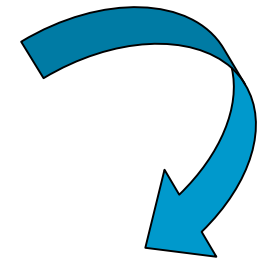


EPD - OBJECTIVES

To communicate detailed and verifiable information on environmental aspects



To encourage the supply of and the demand for environmental preferable products



To stimulate ongoing potential environmental improvement

